



## SafeLink Alberta External Fundraising Event Agreement

### Terms and Conditions

- Use of SafeLink Alberta's name and logo are permitted only with SafeLink Alberta's approval;
- SafeLink Alberta must review and approve all promotional materials (including, but not limited to, letters, brochures, press releases, flyers, digital content, and advertising) prior to distribution;
- The use of SafeLink Alberta's logo and brand must follow all brand guidelines;
- Individuals and businesses are to contact SafeLink Alberta ([media@safelinkalberta.ca](mailto:media@safelinkalberta.ca)) immediately if the fundraising initiative is picked up by the media (tv, radio, print and/or other);
- Individuals or businesses are not permitted to speak on behalf or represent SafeLink Alberta to the public or media;
- All promotional materials must clearly state the percentage of proceeds or portion of ticket price that will be contributed to SafeLink Alberta;
- Only the final net proceeds will be processed by SafeLink Alberta. Under no circumstances will third party revenues and expenses flow through SafeLink Alberta;
- SafeLink Alberta is not financially liable for any promotions;
- The organizer that is the subject of this agreement shall indemnify and hold harmless the SafeLink Alberta, its officers, directors, and employees, from and against any and all claims, liabilities, costs, fines and expenses (including reasonable legal fees) arising out of any claims or suits, or threats of suits, which may be brought against SafeLink Alberta for any reason whatsoever in connection with any promotion, including, but not limited to, claims related to personal injury related to the promotion. The organizers' obligations hereunder shall survive the termination of this agreement.

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**Name of Individual or Organization**

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**Name of SafeLink Alberta Representative**

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**Signature**

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**Signature**